

CUSTOMER PAGING



Coaster Call®



AdverTeaser™

Long Range Systems has developed on-premise customer paging to give dealerships greater flexibility in locating customers. When customers drop off their vehicle to be serviced, they are given a pager to notify them when it's ready. With the Trinity, customers can also be paged via their personal cell phone. They are no longer confined to waiting areas where minutes seem like hours. This will allow customers to roam freely while still enabling your staff to easily and quickly notify them their vehicle is ready.

Customer Pagers:

- Coaster Call®** The world's first UHF pager in a coaster! New design is virtually indestructible.
- Adver-Teaser™** The guest pager that allows you to advertise using a standard business card. One-piece construction with no exposed screws.

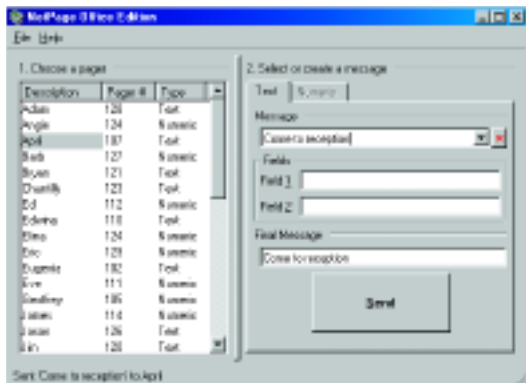
Transmitters:

- T7400** Primary UHF transmitter used with Coaster Call and Adver-Teaser Pagers.
- T7450 Trinity** Guest paging system that pages customers via on-site pager, or cell phone. (Dedicated analog phone line required)

Benefits:

- Improve customer service
- Eliminate overhead paging resulting in a quieter, more relaxed environment.
- Locate customers quickly and easily

Staff Paging



Help your staff be more productive by increasing interoffice communication. With NetPage, each staff member with a computer connected to a server can page coworkers with specific text messages which only takes a few clicks from their desktop.

The system consists of a transmitter, NetPage software, and alphanumeric pagers. Each employee is issued an LRS pager. The transmitter is connected to the server running the NetPage software while each user runs the NetPage client on their computer. When an employee needs to be notified, they are selected from the pager list, a message is entered in the message field and the send button is selected sending the message immediately.



Benefits

- Reduce on-hold hangups
- Eliminate Overhead Paging - maintaining professional and silent atmosphere
- Instant Notification - messages delivered immediately
- Increased Productivity - eliminate searching for coworkers
- Send detailed messages

Satisfaction Assessment Services

Your key to insuring ongoing quality to your customers and ongoing success to your business

Why choose our satisfaction assessment services?

HIGHEST RESPONSE RATES Our patented, easy-to-use technology ensures the highest quantities of survey responses.

VALIDITY Our survey system guarantees a valid cross-section of your customers. Our data is tamper-proof and electronically recorded and stored.

PERFORMANCE BENCHMARKING Our surveys are designed to establish performance benchmarks for each area of your facility.

DAILY PERFORMANCE REPORTING Keep your finger on the pulse. If satisfaction slips below a benchmark target, you NOW have the ability to interject change, BEFORE it has a long-term, negative impact.

VALUE With these powerful & cutting edge features at a monthly fee significantly less than traditional survey methods, our assessment service is value-packed.

